



SHOWCASE YOUR BUSINESS SAVVY. DIFFERENTIATE YOUR BRAND.

Appear in **Forbes***, **Fortune**, or **Entrepreneur**...
Alongside the World's Most Admired Women Entrepreneurs and Executives.

As a successful entrepreneur or executive, you've made your mark in the business world – and your community. Showcase your savvy and align your brand with one of these powerful and prestigious publications.

This is an exceptional opportunity that can help you generate leads, differentiate your business from your competitors, and get in front of your target audience as a thought leader.



BUILD TRUST. FOSTER CREDIBILITY.

- Feature your firm's leadership with a business profile or executive Q&A.
- Geo-target subscribers and readers in your region with custom content.
- Leverage Forbes*, Fortune, and Entrepreneur's reputation and gain unparalleled access to the most powerful people.
- Reach the most influential, engaged audience of C-suite, top managers, business owners, decision makers and millennials.
- Differentiate from your competitors and attract your top prospects.

ENGAGING CONTENT. EYE-CATCHING DESIGN.

EMI Network has been helping leaders like you share their stories and grow their businesses for over 37 years. You will receive:

- Professional copywriting and graphic design.
- Multi-functional custom content for sales communications, social media, etc.
- Start-to-finish project management.
- Published as a featured leader in your region.
- 10 magazines with your feature & 50 reprints (you may purchase additional copies).



RIGHT AUDIENCE. RIGHT MESSAGE. RIGHT RESULTS.



I've gotten a tremendous response... This month I've received 8 new client referrals (normally average about 2). 3 of the 8 are doctors. One doctor told me that he has an advisor that he likes but "he wants to be with the best." If it is possible to do it again..., I would be interested."

I can say for sure that the [program] has definitely helped in setting appointments. In terms of reaching out to folks who have never heard of us it's very much a cold call. To be able to supplement an introductory formal email with a [published] piece has been really helpful... it has augmented our process of connecting with people."

I have had the good fortune to be interviewed many times... and I have had countless mentions and articles over the years that attempt to summarize the spirit of what I/we do for our clients. No writer has ever captured the essence of my group better than you just did. Thank you—this was an outstanding article; your work is greatly appreciated."

Forbes*

The Self-Made Women

Ranking of the country's most successful women entrepreneurs and executives.

Average Age: 43

Female: 35% | **Male:** 65%

Median HHI: \$305K

Entrepreneur

Top 100 Women Entrepreneurs

Meet the female leaders from 100 brands and businesses, all fighting for better future.

Average Age: 40

Female: 37.9% | **Male:** 62.1%

Median HHI: \$350K

FORTUNE

The Most Powerful Women in Business

Since 1998, Fortune has ranked the Most Powerful Women in Business using four criteria. Adding how executives are wielding her power in this moment crisis in 2020.

Average Age: 49

Female: 35% | **Male:** 65%

Median HHI: \$160K

*Due to formatting limitations, Financial Service firms can only publish in Fortune & Entrepreneur.



PROGRAM DETAILS

EMI Network will work with eligible firms on a custom program which will appear in one of the following prestigious publications; **Forbes***, **Fortune**, or **Entrepreneur**. We will conduct an interview, write, design and produce the advertorial with your approvals. You own and have control over the content creation.

As a published firm with EMI, you will receive 10 complimentary magazines and 50 reprints. You will have the opportunity to purchase additional magazines, reprints and/or a plaque(s) showcasing your published advertorial.

EXPAND YOUR REACH. ADDITIONAL OPPORTUNITIES.

We offer a multi-channel approach on an ala carte basis, so we can provide the solution best suited for you and your budget. The below options can be added to your program at preferred pricing.

DIGITAL MARKETING

EMI Network will leverage our partnerships to serve your firm's ad to an audience of high-net worth individuals residing in your market. We will create, design, and produce your ad. Approximately **300,000 impressions** will be served over a two-month flight.



2020 Virtual AAPEX Experience

Connect with us at the WHI virtual booth at this year's **Virtual AAPEX Experience**. Sound Press is uniquely positioned as a preferred marketing partner of WHI to help you grow your business and increase sales. We have over 15 years of experience in automotive marketing serving manufacturers and distributors.

Sound Press will be part of the WHI virtual booth and will be available to connect with your team via Zoom to showcase our **B2B** and **B2C e-commerce** solutions to help grow your business. We specialize in **CONNECTION** custom HTML5 sites, non-application catalog builds, and **B2C e-commerce** website development.

[CLICK HERE](#) to find out how you can connect with us during the 2020 AAPEX Virtual Experience. We'll post a link on our **AAPEX 2020 landing page** close to the event to allow you to connect with us directly during the event.

[FIND OUT MORE](#)



PowerSport Product Sales

As summer is coming to a close, there's no better time to get ready for the next PowerSport season for other marine, ATV, and motorcycle products. Consider having Sound

5 Ways to Effectively Launch Specials or New Products

There are a few best-practices and guiding principles that will help you get the most out of your product launch.

EMAIL MARKETING

EMI Network will leverage our partnerships to execute a dedicated email that will deploy to 40,000 opted-in subscribers. We will write, design, and produce your email. Targeting will include geography, HHI and net worth. Other criteria are available based on your client profile.



ADDITIONAL MAGAZINES & REPRINTS

Order additional magazines and/or reprints for your sales communications, targeted prospect communications and direct mail campaigns. Clients frequently attribute their success in earning time with their top prospects to these unique marketing assets.



OFFICE PLAQUE

A wall plaque is a perfect way to share your story and to commemorate and celebrate being published. Plaques allow those who visit your office to learn more about you and your business-and your achievements that have gotten you this far.

MAXIMIZE YOUR INVESTMENT.

We are a regional professional services firm, like you. So, we understand that the dollars we invest in our business' growth must stretch as far as possible.

We must make wise decisions that yield the best return on investment. It's with this understanding and experience that we created a free toolkit that includes guidance, recommendations and best practices for activating and leveraging your program.

Don't have the time to do it yourself? No problem. We can do it for you. Ask us for details on how we can help you maximize your investment and generate the best results for your firm.



To reserve your space or to learn more,
email us at lickert@eminetwork.com
or call **513.309.0719**

EMINetwork.COM